

bloomsberry

by camille roskelley

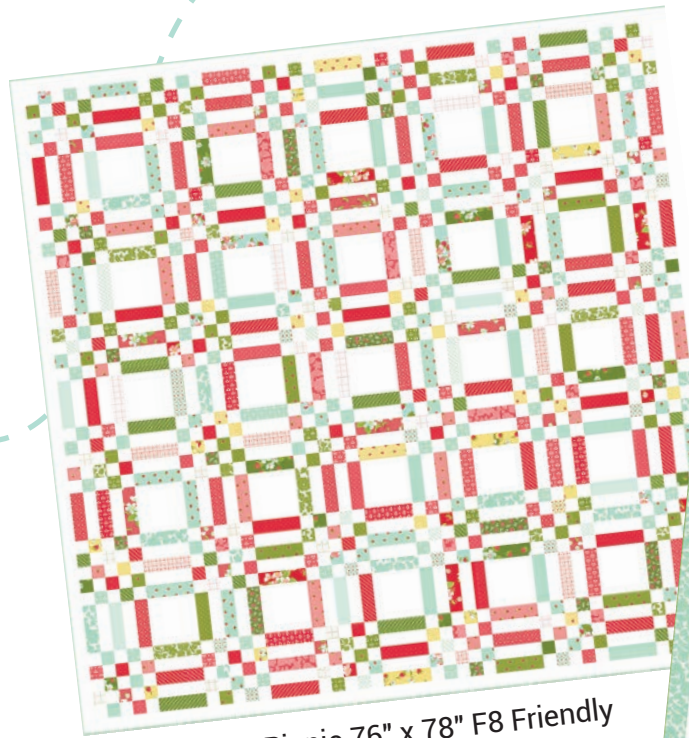
Friends, welcome to **Bloomsberry**. A fun little twist on the darling Bloomsbury neighborhood in London's west end, to me this collection feels just like **Springtime in London**. I took my family to visit my little brother there last spring and it was absolutely lovely. **Flower boxes, blooming gardens, and beautiful blue skies**, it simply couldn't have been more charming. While we were out exploring one beautiful morning we weren't quite sure where we were until my youngest son **spotted a sign** that let us know **we were in Bloomsbury**. At



that very moment the **idea of this sweet collection was born**.

Bloomsberry includes beautiful **berry tones** and **fresh greens** and **aquas** with just a touch of **butter yellow**. It has the sweetest **signature floral** (with both berries and blossoms, of course!) and lots of **fresh basics** as well as some new **vintage inspired prints**. And of course the most delightful **printed patchwork** to complete the collection. I hope you enjoy your stay in **Bloomsberry**.

SEPTEMBER DELIVERY *moda*



TB 304 Picnic 76" x 78" F8 Friendly



Kit
55350

TB 302 Berries 66" x 79"
Available as digital top for shop sample

TB 236 Flower Girl 2 74" x 74"



TB 305 Sunkissed 66" x 71" LC Friendly



TB 303 Bountiful
63" x 73" LC Friendly

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55350 11*



55356 11



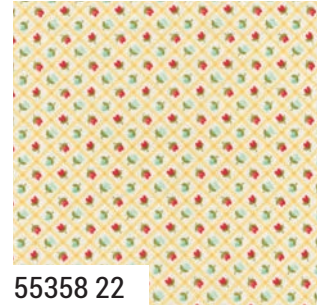
55357 11*



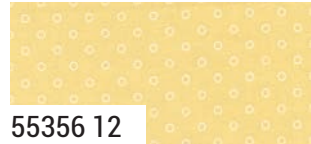
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55355 11



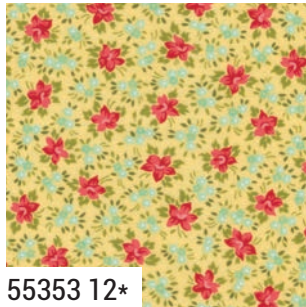
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55356 12



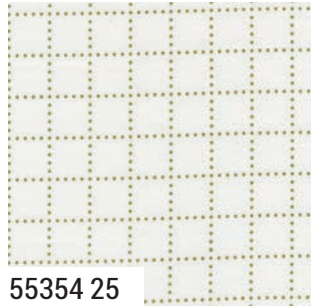
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55353 12*



55350 12*



55354 25



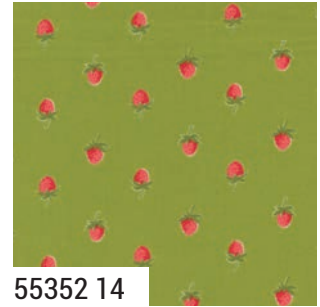
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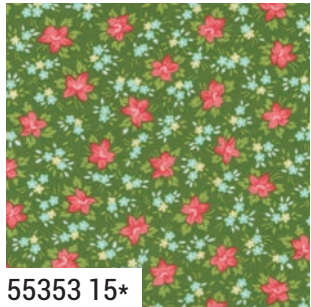
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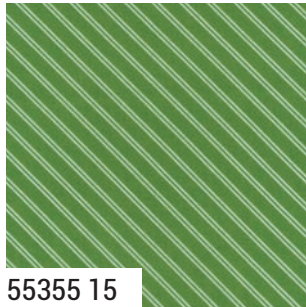
55357 14*



55352 14



55353 15*



55355 15



55350 15*

9900 200 OFF WHITE

9900 192 LEAF

Bella Solid Coordinates

moda SEPTEMBER DELIVERY

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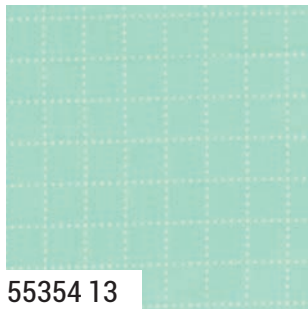
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55357 13



55354 13



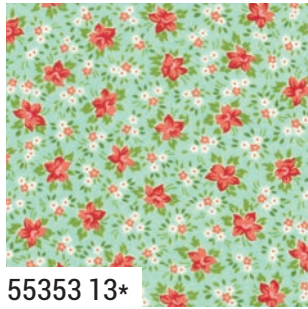
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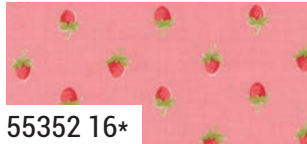
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55354 11



55351 17*



55352 16*



55357 17



55358 11*



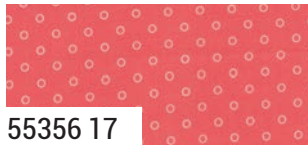
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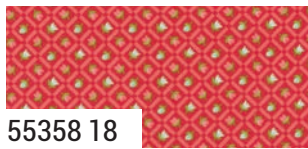
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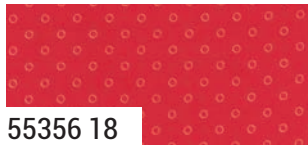
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55358 18



55357 18*



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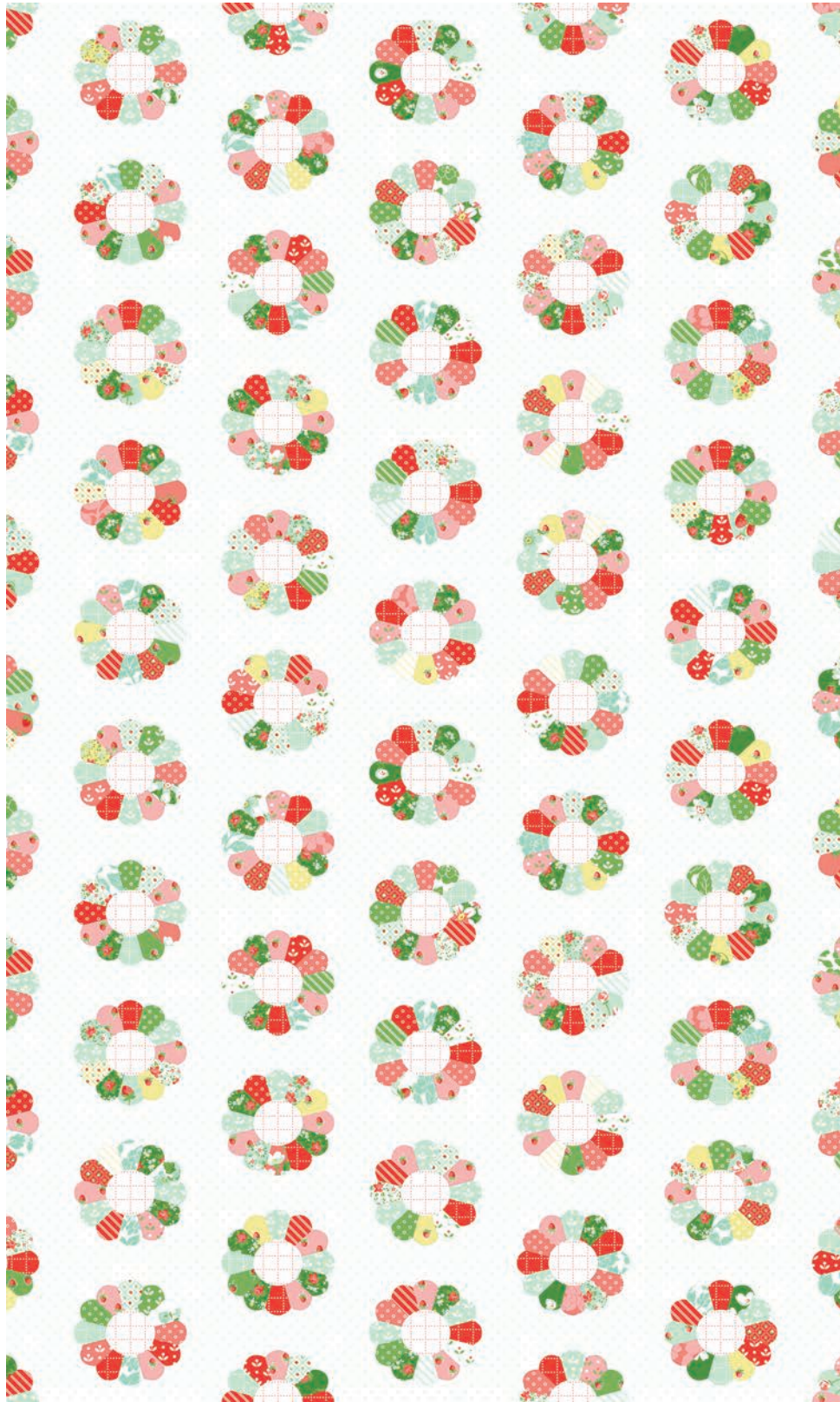
9900 34 AQUA

9900 61 PINK

9900 299 FLAMINGO

9900 123 BETTY'S RED

Bella Solid Coordinates



55359 11 60" Cheater

55350

Asst.
15

Asst.
10

Low Cal
10

BAst.
15

AB

F8

JR

LC

MC

PP

KIT

DT

SEPTEMBER
DELIVERY

•40 Prints •1 60" Cheater •100% Premium Cotton
Precuts include all 40 skus. Precuts do not include cheater 55359-11. Bella Solid Coordinates are not included in assortments or precuts.



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