

Rashida Coleman-Hale designed Reign in the summer of 2020. She says, "It was such a difficult time for not just myself, but Black people all over this country and the planet. We were finally being seen, but for all the wrong reasons. I'm so amazed by my people and all of the things that we have managed to accomplish and overcome in this life despite being subject to a system that wasn't built for us to succeed. Black people are Kings and Queens! So, I created Reign as a reminder to myself, my husband, my children, my people that we must own our power and remember who we are." Rashida designed a range of beautiful, jewel-toned cottons with lots of metallic gold sparkles. Three coordinating canvases were inspired the tranquility she felt at sand dunes she visited, empty and peaceful at the height of quarantine.

OCTOBER 2021 DELIVERY

24 premium 100% Ruby Star Cotton prints 3 Cotton Linen Canvas prints (70% cotton / 30% linen)

RS1026













Assortments and precuts do not include canvas.

SUGGESTED SPECKLED **COORDINATES & COMPLEMENTS**

RS5027













SUGGESTED ZIP! COORDINATES & COMPLEMENTS

RS1005













SUGGESTED MODA BELLA SOLID **COORDINATES & COMPLEMENTS**

9900













EMINENCE | SWEET CREAM



RS1026-11M









RS1027-12M

NOBLE | BLACK



RS1028-14M

CORONATION | MAGENTA



RS1030-13M

REIGN CANVAS | GOLDENROD



RS1032-11LM

EMINENCE | GOLDENROD



RS1026-12M

HER MAJESTY | BERRY



RS1027-13M

HIGHNESS | BUTTERCREAM



RS1029-11M

CORONATION | BLACK



RS1030-15M

REIGN CANVAS | LUPINE



RS1032-12LM



EMINENCE | BERRY

























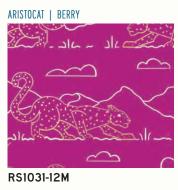
















RS1032-13LM